Early in 1995, Dane County elders and the Area Agency on Aging Board were privileged to receive a bequest from the estate of Mr. Henry Norman Leck. Killed in a car accident in 1992, Mr. Leck left over $150,000 to service Dane County elders. Realizing how quickly these funds could be spent, the Area Agency on Aging Board chose to create the Henry Norman Leck Endowment Fund at the Madison Community Foundation. Each spring, approximately 5% of the assets of the fund are distributed, on a competitive basis, to Dane County non-profit organizations, community groups, and public agencies serving senior adults (age 60+). The grants are meant to provide seed money to develop peer-to-peer prevention programs in the areas of AODA, benefits counseling, diversity & inclusion, elder abuse, health & wellness, housing, LGBTQ+, nutrition, and socialization. Leck Grants may not be used to supplant existing Dane County funding. No project will be funded more than twice.

The Area Agency on Aging Board has defined prevention as: *A process which promotes physical and emotional health by empowering persons with the resources and services necessary to confront complex, stressful life conditions and by enabling individuals to lead personally satisfying and enriching lives.* Programs that are considered for the grant:

* Include involvement and education that builds on strengths, skills, talents, knowledge, and life experience of older adults;
* Whenever feasible, involve low-income older adults (age 75+);
* Engage older adults in positive leadership roles and productive community activities; and
* Be completed by December 31st of the year it was awarded.

To apply for a grant, you must use this fillable form (your responses must fit within the allowable space) and email it with letters of support to: aaa@countyofdane.com. Completed proposals and letters of support must be received by **Tuesday, 11 May 2021, 4 pm**.

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| **Proposal Information** |
| **Project Title** |       |
| **Amount of money requested** |       |
| **Agency name** |       |
| **Agency address** |       |
| **Applicant name** |       |
| **Applicant email address** |       |
| **Applicant phone number** |       |
| **Communities where project will occur.** |       |
| This project is: [ ]  a **new** project ***or*** [ ]  an **expansion** of an existing project\*. |
| ***Projects are limited to a maximum of $18,014.86 total.****\*If planning to expand an existing project, attach a* ***one-page addendum****describing the nature and scope of the current project and how it will be expanded.****No project will be funded more than twice.*** |

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| **BACKGROUND INFORMATION** |
| **Describe the history and purpose of your organization, agency, or group. [0 points]** |
|       |
| **Briefly describe the proposed project and state what you will implement and complete in 2021. [0 points]** |
|       |
| **Approximately how many older adults age 60 and older are anticipated to be directly involved in the implementation of this project?** |       |
| **How many will be indirectly involved?**(i.e., audience members, recipients of peer education, etc.). |       |

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| **Proposal Request** |
| Up to 10 discretionary points may be awarded based on the project being innovative and will make a good model for others to replicate. |
| Up to 10 discretionary points may be awarded based on the likelihood the project will be successful and will impact low-income older adults age 75 and older. |
| 1. **Which peer-to-peer activity focus will this project address?** *(Check only one)*

**[ ]  AODA** **[ ]  Benefits Counseling** **[ ]  Cultural Diversity****[ ]  Elder Abuse** **[ ]  Health & Wellness** **[ ]  Housing****[ ]  LGBTQ+** **[ ]  Nutrition** **[ ]  Socialization** **[ ]  Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| 1. **Explain why this project is needed and where the idea came from.** [5 points]

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| 1. **State the objectives to be achieved in terms of expected changes in attitude, knowledge, behavior, skill, etc. of participants.** [5 points]

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| 1. **For each objective listed, explain how you will measure the extent to which you have achieved that objective.** [10 points]

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| 1. **Explain the methods, activities, and timeline for accomplishing the goals.** [10 points]

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| 1. **What specific population is being targeted as participants?** [5 points]

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| 1. **Describe outreach efforts to recruit participants.** [5 points]

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| 1. **Who will you be collaborating with on this project? How will the collaborators be involved? Attach letters of support.** [10 points]

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| 1. **How will older adults be involved in planning, leadership, implementation, and evaluation of the project?** [5 points]

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| 1. **Who will implement this project? What are the qualifications and experience of the person(s) responsible for this project?** [10 points]

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| 1. **Complete the following chart, indicating amount requested from the Leck Grant, matching funds from other sources, and the total cost of the project.** [5 points]
 |
| **Item** | **Amount Requested** | **Matching Funds\*\*** | **Total Cost** |
| **Personnel** |       |       |       |
| **Space Costs** |       |       |       |
| **Supplies** |       |       |       |
| **Transportation** |       |       |       |
| **Equipment Rental\*** |       |       |       |
| **Other** |       |       |       |
| **TOTAL** |       |       |       |

*\* Equipment/capital purchases are not allowable with Leck funds.*

*\*\* Cash or in-kind support.*

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| **12. Explain each budget item and why it is necessary for this project.** [5 points] |
| **Item** | **Why is this necessary?** |
| **Personnel** |       |
| **Space Costs** |       |
| **Supplies** |       |
| **Transportation** |       |
| **Other** |       |
| 1. **Explain any cash or in-kind support for this project and the source. Include any volunteer hours contributed to the project as in-kind support. If you have already submitted or are planning to submit this proposal to other funding sources, indicate the amount requested and the status of all proposals. If this project is already in existence, list current funding sources.** [10 points]

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| **14. How will the project continue after this initial funding is exhausted?** [5 points]      |
| **15. How will this project be evaluated?** [10 points]      |